

[REPOSITORY][GA4] ENHANCED MEASUREMENTS EVENT & PARAMETERS

Tags	APP EVENT	APP PARAMETER	WEB EVENTS	WEB PARAMETER
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	page_view	page_location (page URL), page_referrer (previous page URL)
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	scroll	
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	click (OUTBOUND)	link_classes, link_domain, link_id, link_url, outbound (boolean)
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	view_search_results	search_term, optionally 'q_<additional key="">' (where <additional key=""> matches an additional query parameter you specify to be collected under advanced settings)
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	video_start	video_current_time, video_duration, video_percent, video_provider, video_title, video_url, visible (boolean)
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	video_progress	video_current_time, video_duration, video_percent, video_provider, video_title, video_url, visible (boolean)

☰ Tags	☰ APP EVENT	Aa APP PARAMETER	☰ WEB EVENTS	☰ WEB PARAMETER
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	video_complete	video_current_time, video_duration, video_percent, video_provider, video_title, video_url, visible (boolean)
DEFAULT ENHANCED MEASUREMENT EVENTS		<u>Untitled</u>	file_download	file_extension, file_name, link_classes, link_domain, link_id, link_text, link_url