

[REPOSITORY][GA4] RECOMMENDED MEASUREMENTS EVENT & PARAMETERS

☰ Tags	Aa EVENTS	☰ PARAMETERS
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>ad_impression</u>	//
	<u>generate_lead</u>	value, currency
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>earn_virtual_currency</u>	virtual_currency_name, value
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>join_group</u>	group_id
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>login</u>	method
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>purchase</u>	currency, items, value, item_id, item_name, quantity, affiliation, coupon, discount, item_brand, item_category, item_variant, tax, price, transaction_id, shipping
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>refund</u>	affiliation, coupon, currency, items, transaction_id, shipping, tax, value, item_name, item_id
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>search</u>	search_term
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>select_content</u>	content_type, item_id

☰ Tags	Aa EVENTS	☰ PARAMETERS
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>share</u>	//
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>sign_up</u>	method
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>spend_virtual_currency</u>	virtual_currency_name, value
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>tutorial_begin</u>	//
<p>ALL PROPERTIES</p> <p>RECOMMENDED EVENTS</p>	<u>tutorial_complete</u>	//
<p>ONLINE SALES</p> <p>RECOMMENDED EVENTS</p>	<u>add_payment_info</u>	currency, items, value, item_id, item_name, quantity, affiliation, coupon, discount, item_brand, item_category, item_variant, tax, price, payment_type
<p>ONLINE SALES</p> <p>RECOMMENDED EVENTS</p>	<u>add_shipping_info</u>	coupon, currency, items, shipping_tier, value
<p>ONLINE SALES</p> <p>RECOMMENDED EVENTS</p>	<u>add_to_cart</u>	currency, items, value, item_id, item_name, quantity, affiliation, coupon, discount, item_brand, item_category, item_variant, tax, price
<p>ONLINE SALES</p> <p>RECOMMENDED EVENTS</p>	<u>add_to_wishlist</u>	currency, items, value, item_id, item_name, quantity, item_brand, item_category, item_variant
<p>ONLINE SALES</p> <p>RECOMMENDED EVENTS</p>	<u>begin_checkout</u>	currency, items, value, item_id, item_name, quantity, affiliation, coupon, discount, item_brand, item_category, item_variant, tax, price
<p>ONLINE SALES</p> <p>RECOMMENDED EVENTS</p>	<u>generate_lead</u>	value, currency

☰ Tags	Aa EVENTS	☰ PARAMETERS
ONLINE SALES RECOMMENDED EVENTS	<u>remove_from_cart</u>	currency, items, value, item_name, item_id
ONLINE SALES RECOMMENDED EVENTS	<u>select_item</u>	currency, items, value, item_name, item_id
ONLINE SALES RECOMMENDED EVENTS	<u>select_promotion</u>	items, promotion_id, promotion_name, creative_name, creative_slot, location_id, item_id, item_name
ONLINE SALES RECOMMENDED EVENTS	<u>view_cart</u>	currency, items, value, item_name, item_id
ONLINE SALES RECOMMENDED EVENTS	<u>view_item</u>	currency, items, value, item_name, item_id
ONLINE SALES RECOMMENDED EVENTS	<u>view_item_list</u>	currency, items, value, item_name, item_id, item_list_name, item_list_id
ONLINE SALES RECOMMENDED EVENTS	<u>view_promotion</u>	items, promotion_id, promotion_name, creative_name, creative_slot, location_id, item_id, item_name
GAMES RECOMMENDED EVENTS	<u>level_end</u>	level_name, success
GAMES RECOMMENDED EVENTS	<u>level_start</u>	level_name
GAMES RECOMMENDED EVENTS	<u>level_up</u>	character, level
GAMES RECOMMENDED EVENTS	<u>post_score</u>	level, character, score.
GAMES RECOMMENDED EVENTS	<u>unlock_achievement</u>	achievement_id
	<u>Untitled</u>	

☰ Tags	Aa EVENTS	☰ PARAMETERS
	<u>Untitled</u>	
	<u>Untitled</u>	
	<u>Untitled</u>	
	<u>Untitled</u>	